

Spring Style



The Cool Nerd

Inspiration for these looks came from the runways of London – slightly parted styles with an edge, asymmetrical bob with a heavy blunt fringe. Colours were taken to cool blonds, reds and the fashion colour of the year – violet – turning the stereotypical images of “underdogs” into rock vixens! For makeup, charcoal grays and golden yellows were used to accentuate and enhance the purple around the model’s face, adding a little bit of gritty glamour.

Credits:

Hair: Nicole Malette
Makeup: Kelly Ashton Lethbridge
Photography: Tracey Kiansky
Direction: Ashley Illchuk
Salon: Vixin Salon & Beauty Bar



This summer, go fun and fresh!

It's officially summer and everyone has a big event to look forward to... whether it's a wedding, graduation, or just a night out. Why not try something a little different with your hair than the usual polished updo? This season's trend of “messy” glamour is the perfect way to look fantastic, and allow yourself to fully enjoy your big day without fussing over keeping every hair in place.

For this updo, the focus is placed on proportion and volume to fully utilize Hilary's long hair. The rich copper colour is the perfect shade for spring and summer. Make-up was kept very dewy and natural, with a few pops of colour... so simple and so beautiful.

Tip: Get creative with hair accessories; look around your home (or garden) for fun objects to finish off your style. Just attach them to clips or a headband!

Salon: Freshair Boutique
Hairstylist/courist: Jacqui & Amy
Make-up: Praise
Photo stylists: Jill & Christie
Model: Hilary Bergen
Photographer: Tristan Fast



Vibrant Summer Colour

Keep the colour in your life and the vibrancy of your hair colour with 97% naturally derived Aveda Full Spectrum Hair Colour. It will leave your locks with incredible shine and strength – perfect protection for summer hair!

Products used: Aveda Full Spectrum Hair Colour
(Available exclusively at Oxford's Salon Spa)
Salon: Oxford's Salon Spa



Casual Glam

Zane took Stacey from a wintery brown to a gorgeous summery multi-toned blonde. He then created a softly unstructured updo, which was loosely curled and then swept to the side. For some extra texture and fun, he added a few braids and a simple yet gorgeous black jewelled headband - a popular look this season!

To complement the elegant look of her hair, Stacey's make-up was kept soft, subtle and fresh. Just enough to enhance her natural beauty!

Hair Stylist: Zane Kirk

Make-up: Lorraine Lee

Model: Stacey Vernon

Salon: Sets On Fort

Photographer: Jeremy Hiebert

Accessories: available at Sets On Fort



Beach Barbie!

Go blonder, Go longer...

A traditional double process of a bleach and tone technique was used to achieve Susie's ultra golden blonde tresses.

Human hair extensions were applied to extend her shoulder length hair, which are wearable for numerous weeks. For even more fullness and length, temporary "Clip On" hair pieces have been added; a great addition for any occasion. Smooth and straighten all hair to blend using a flat iron. Cut in a heavy, choppy bang and Susie's got surreal appeal.

Dust all over with a rich mocha tan bronzer, apply cotton candy lip colour...and you're Summer Sweet!

Hairstyling and Make-up
Candess @ Society
Photographer: John Johnston
Salon: Society the Salon



Less is more

Hair colour does not have to be bold when colouring hair. Briana did not have colour in her hair and the goal was to give her a look that was maintainable for her. To achieve this, a demi-permanent colour (6 to 8 weeks life and non-ammonia for less commitment) with golden undertones was used. The stylist went one shade darker than Briana's natural colour to enhance her skin tone and bring out her stunning eye colour. Hi-lites were strategically placed to provide some lighter pieces around her face, but she will not see them grow out.

The model's make-up was applied in more subtle tones, but still achieves the smoky eye effect - a very current trend for this year. A softer colour on the lips, and the cheeks are more pronounced.

Colour used: Schwarzkopf Vibrance Demi-Permanent
Colour Aveda Enlightener
Make-up: Kore; Kiss me mascara
Hairstyling products: Aveda
Salon: Rituals in hair and skin
Hair Artist: Kristina
Make-up artist: Danusja
Model: Briana
Photographer: Jerry Grajewski