

In geometry, the triangle is the strongest shape because of the support each side provides the others. The three founding pillars of Trikor Builders function in a similar way. Victor Giesbrecht, Brian Arnold and Fred Giesbrecht combine their strengths to bring a hands-on approach to every custom home they build.

"We work directly with customers on a dayto-day basis throughout the entire process," says Brian, who brings to the company a background in project management. He adds that every day, one of the three is on the job-site overseeing construction.

This way, the trio is always aware of what is happening with each client's home. As situations arise, they can react quickly and effectively. The on-site presence also makes it easier to adjust the designs, fulfilling the client's vision to the utmost degree.

"We're extremely flexible," adds Victor. "We love the challenge of building something that we haven't built before."

This is only one element of control that Trikor brings to the building process. Another is the assurance of quality. Fred is not only a project manager; he is also the main carpenter on site.

"This way, we know we can control what happens at the framing stage," says Brian. Framing sets the stage for every other detail in the house, from walls and architectural details to painting and finishing carpentry. Plus, no project is ever held up because of having to wait for a framing crew.

Having its own team also means the company doesn't have to depend on the availability of subtrades to move forward with construction. "It makes for an efficient building process," says Victor. Whereas the industry norm for

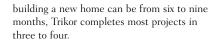
Participating for the first time in the Parade of Homes this spring, Trikor won an award for its Sage Place showhome in Oakbank. The company plans to enter two more display homes in the fall. Both qualify for the Manitoba Hydro PowerSmart Gold standard.

Another first for Trikor will be the construction of a new home using insulated concrete forms, a technology that provides the ultimate in energy efficiency. Already, the custom builder has standardized spray foam insulation of joist cavities in all its homes.

"This area of the home has the biggest potential for heat loss and frost buildup in the winter, and spray foam insulation is the best way to seal it up," says Brian.

Despite being a small company, Trikor is dedicated to providing clients with leading-





The company typically builds about six custom homes a year so that it can continue to provide all the advantages of this customized service. And the industry is taking notice.

edge technology for their homes. It's all part of a steadfast commitment to quality. Whether it's a 2500-square-foot home or a 1000-square foot bungalow, the impact of their personalized service is evident inside and out.

"We build what the customer wants," says Victor, "hands-on through and through."

